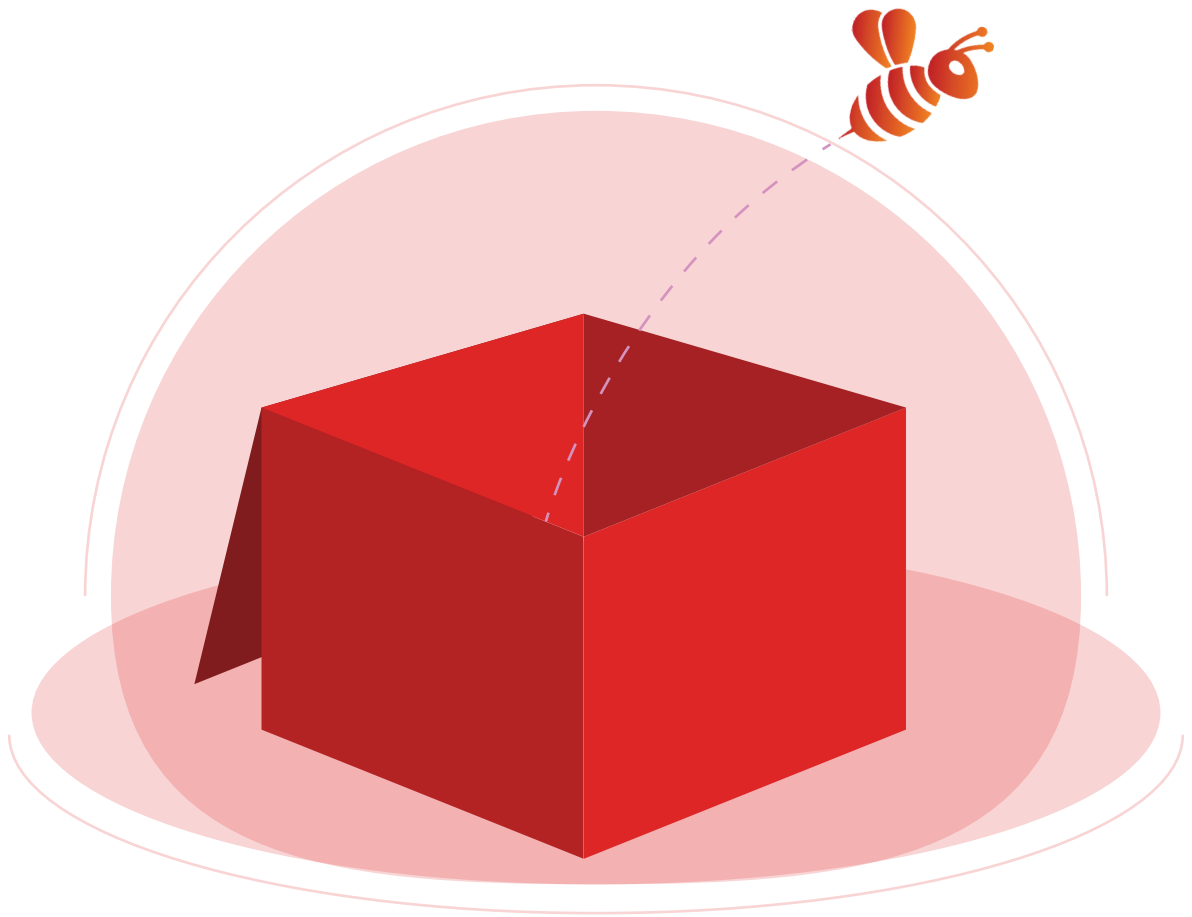


**RED**bee.



**Your 360**  
Marketing Solutions

# About Us and Perspective

**REDbee.Inc** is a leading media communication, advertising & event management organization from Northeast India headquartered at Guwahati with an expertise in media communication, social media management, advertising, digital marketing, event management and other related activities.

In the fast-paced era of technology, we assist you in digitalizing your brand and producing prominent results. Our marketing strategies and dynamic solutions will cement your client business by meeting their customized needs and thus making the future more bright and relevant.





Audio-Video  
Production

PR  
Management

Digital  
Marketing

360° Media  
Management

Our  
Services

Event  
Management

Influencer  
Marketing

Advertising/  
Branding

Company's

# Vision and Mission



**With a vision** of providing 360 Marketing and Event Solutions with measurable results - we stand firm.

**With a mission** of successfully dispersing our services in all NE states and be a market leading organization in the coming times.

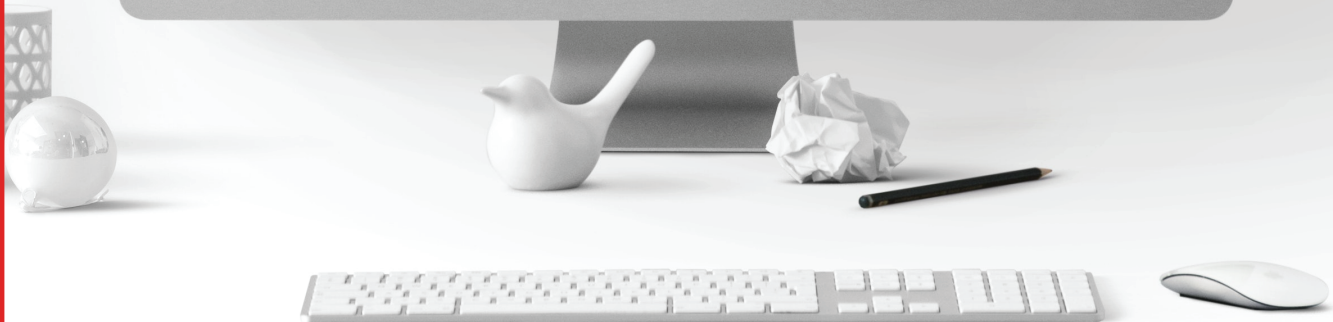
# Our Beginning

Since the time of our inception we have always believed that technology and modern methods of marketing can always help an organization produce relevant results.

## Work Flow



# 360° Media Management



# Digital Marketing



## Strategies

**Content  
Marketing**

**Search Engine  
Optimization**

Email  
Marketing

**Marketing  
Analytics**

**Creative  
Designs**

**Branding**

**Affiliate  
Marketing**

**Influencer  
Marketing**

# 360°

## Event Management and Solutions

### Events:

#### ***Conferences***

Trade Shows

#### ***Seminars***

Corporate off-sites & executive meetings

#### ***Company/ Corporate parties***

Product/Service launch

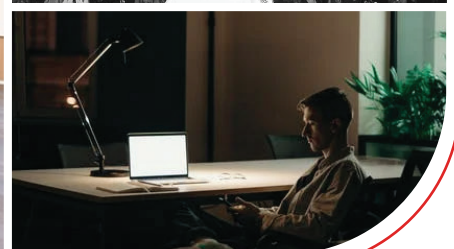
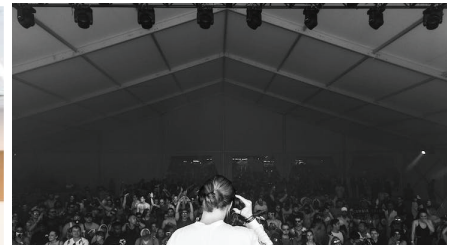
#### ***Music Festival***

Cultural Events

#### ***Networking***

Training

#### ***Workshops***





# Event Services:

Conducting research

Creating an event design

Finding a site

Arranging for food, decor and entertainment

Planning transportation to and from the event

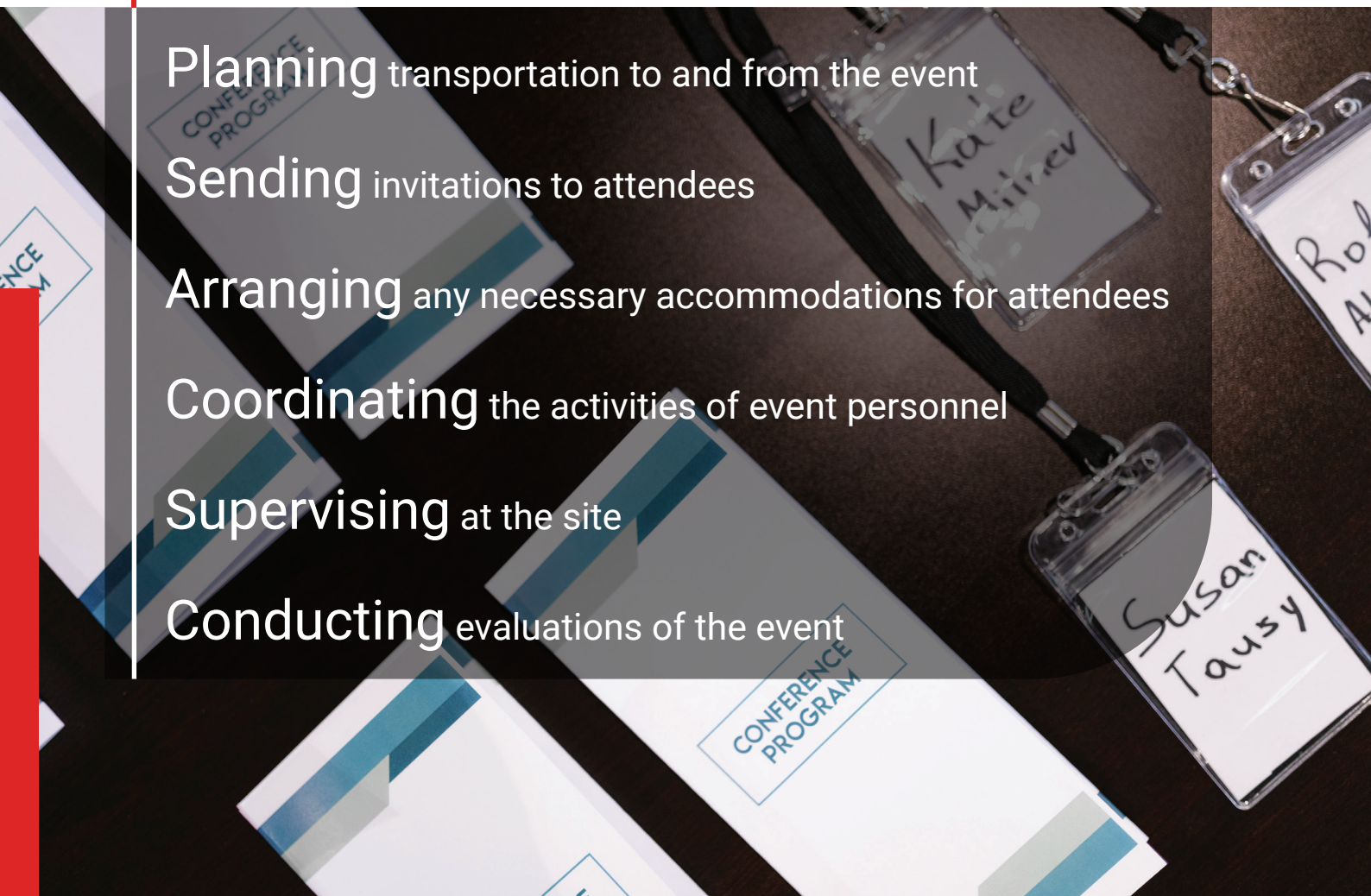
Sending invitations to attendees

Arranging any necessary accommodations for attendees

Coordinating the activities of event personnel

Supervising at the site

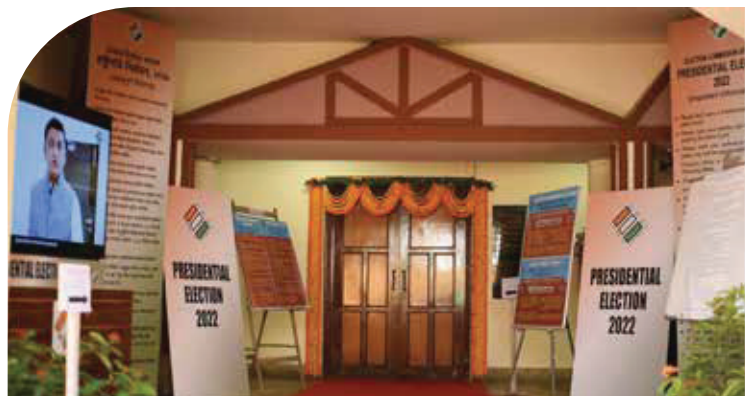
Conducting evaluations of the event



# Event: International Conference



# Event: Presidential Election



# Event: GMDA Events



# Event: Assembly Live Session Coverage



# Event: Apex Bank

## 75<sup>th</sup> Anniversary



# Event: Business Conclave



# Event Success:

**Real-Time** Communication

**Wholesome** Event Experience

**Excellent** Team Collaboration

**Unique** Branding

**Efficient** Budgeting

**Accurate** Analysis

**Systematic** Operations

**Quality** Attendees



# Event: Guwahati Premiere League Media Coverage



# Audio-Video Production

Producing various

audio - video ads and short films.

*Event Marketing  
Activation*

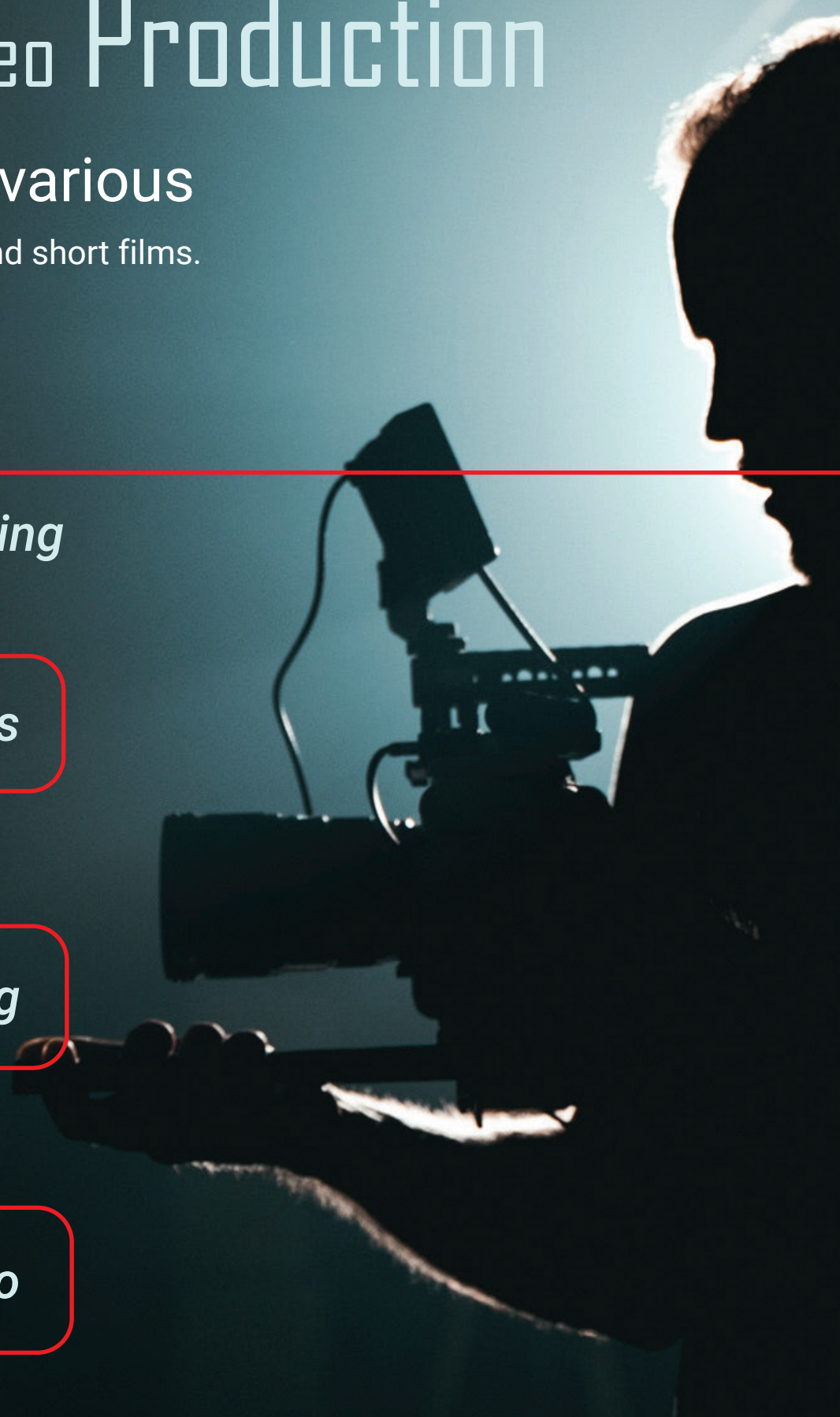
*Short films*

*Podcast*

*Web Casting*

*Voiceover*

*Short video*



# Advertising

Logos

Signage

Posters

Packaging

Brochures

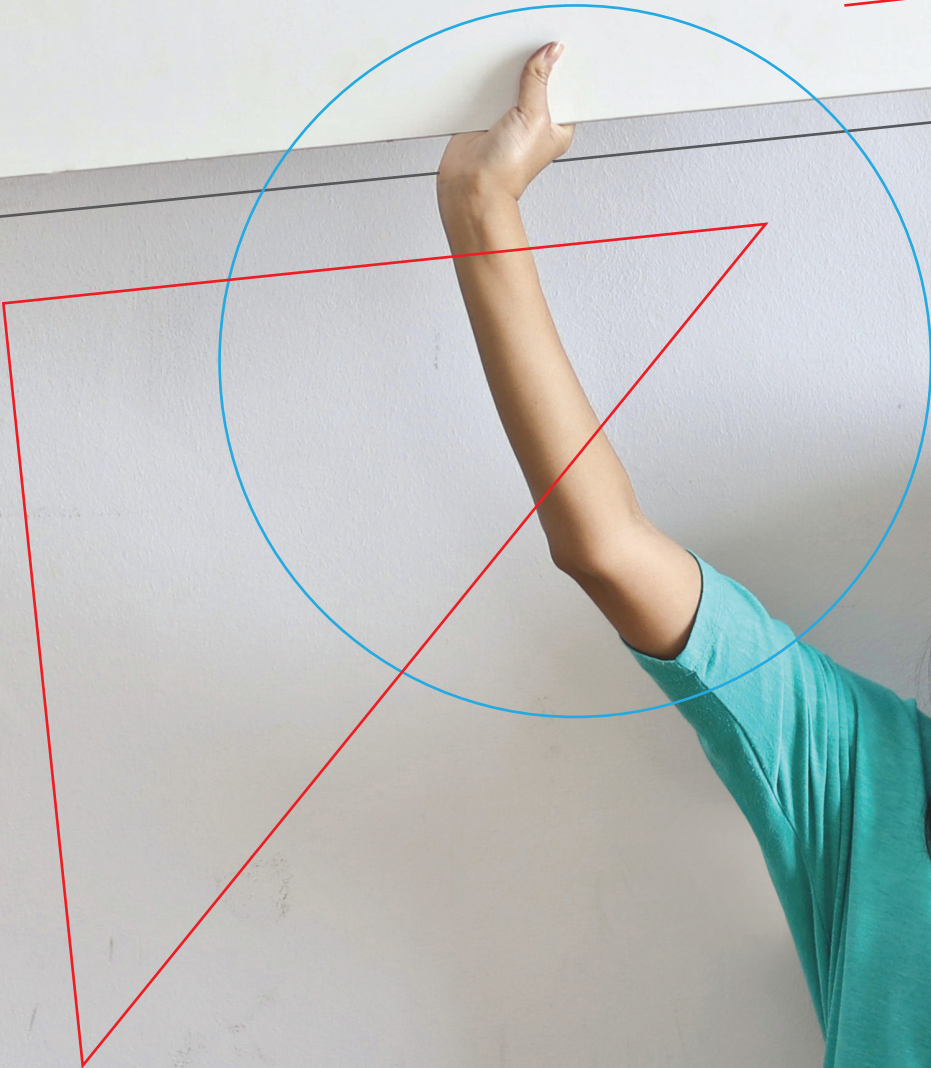
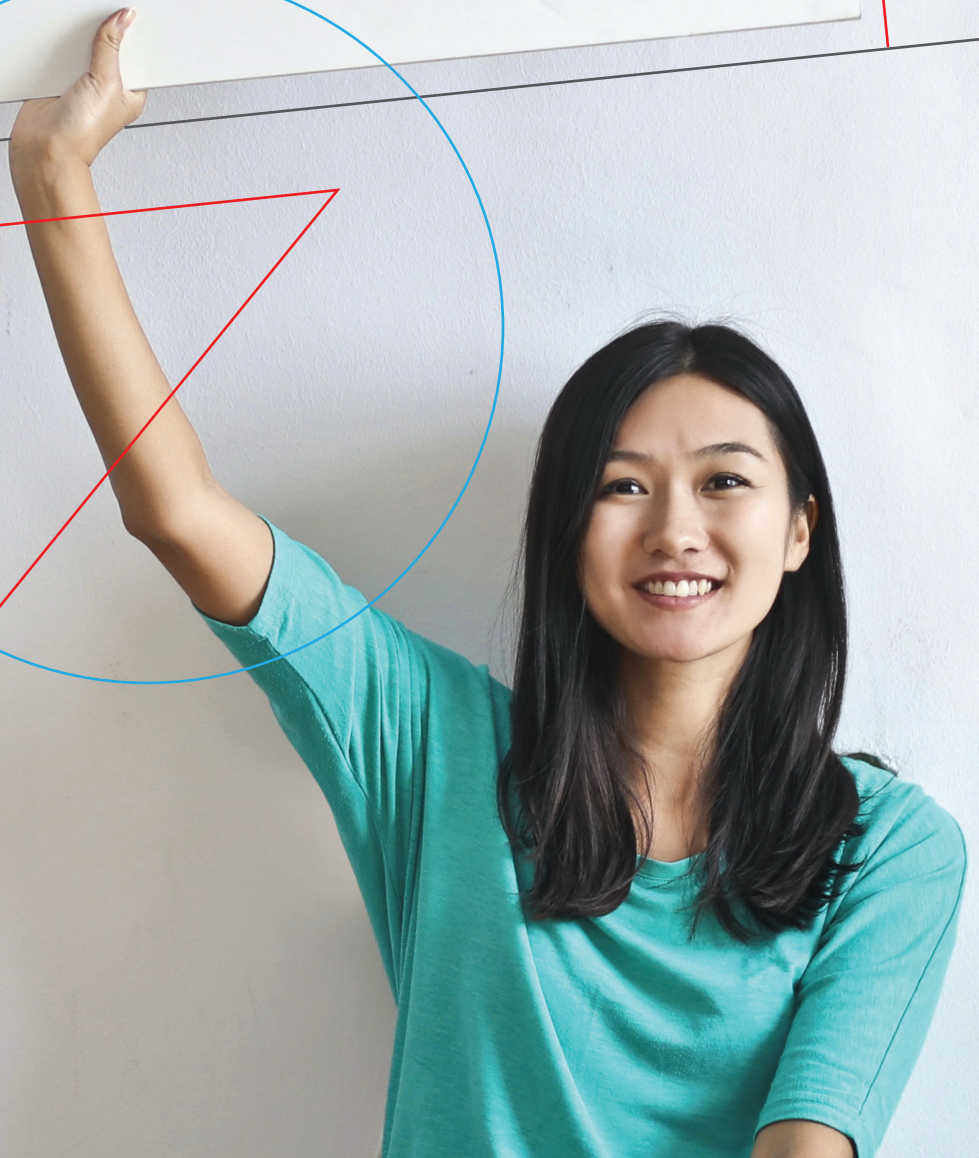
Hoardings

Event Displays

Catalogs

News Paper

Advt.



# Redbee's Product



## Business Northeast

Northeast's leading business news portal

**The pioneers of Business News based in Guwahati** providing you with most reliable source of information on the current north-eastern marketing sector.

We covered exclusive articles and events of various esteemed government and private organizations.

# Media Partnerships



# Our Clients and Projects



GOVERNMENT OF ASSAM  
TRANSPORT DEPARTMENT



**ASDM**  
Assam Skill Development Mission



**L. GOPAL™**  
THE ORIGINAL  
RAM GOPAL SONI GROUP SINCE 1970



**TANSUKHRAI RATANLAL**  
JEWELLERS

# Our Clients and Projects

Social Media

On the occasion of Assam Divas, let us learn about the history and culture of the state of Assam. Warm wishes to everyone.

@assamassembly | assambidhansabha.org

অভাৰলোডিং বিপদজনক

@TransportAssam | 9531107518

Celebrating the Constitution of India

**SAMVIDHAN DIVAS**

26<sup>th</sup> Nov, 2022

skilmission.assam.gov.in | @asdm | @asdm\_socid | @asdmassam

**4 Ways to Help Prevent Littering** at the existing and upcoming beautification projects of Guwahati

- 1 Educated yourself and others
- 2 Keep your trash and use the dust bin
- 3 Participate in community clean up
- 4 Follow the basic reduce, reuse and recycle ideology

@GMDAGuwahati | 03612529650

অসমৰ ডিকপ্ৰ'চ, চিনিটুকীয়া, বোকাপাট, শিৱসাগৰ, চৰাইদেউ আৰু গুৱাহাটী জিলাৰ বাসিন্দাসকলে ঘৰুৱে ঘৰুৱে পি-এনজি ব্যৱহাৰ গ্ৰহণ উপলক্ষ কৰিবলৈ

এই সেৱা উপলব্ধ কৰিবলৈ  
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১৮০০৪৭১২৬৬ ত যোগাযোগ কৰক

@agclonline | www.agclonline.com | 18005471266

L COPAL THE ORIGINAL

Newspaper advt.

**75 YEARS ANNIVERSARY**

অসম সমৰায় প্ৰবেশ বহুকে নিমিত্তে  
গৌৰৱোজ্বল ৭৫ সংগ্ৰাম প্ৰতিষ্ঠা দিৱস আৰু শীৰক জয়ন্তীৰ উদ্দেশ্যে

**উদ্বোধনী অনুষ্ঠান**

তাৰিখ : ৭ ডিচেম্বৰ, ২০২২, বুধবাৰ  
স্থান : সচিবালয় আৰু অধিকাৰ ভৱন, লোকনিৰ্মাণ বিভাগ  
সচিবালয় পথ, বাৰী চাৰী, নিমগুণ, ডাৰবাৰী  
সময় : পূৰ্ব ৯:৩০-১১:৩০

মুখ্য অতিথি  
**ড० হিমন্ত বিশ্ব শৰ্মা**  
মাননীয় মুখ্যমন্ত্রী, অসম

বিশেষ সন্মানীয় অতিথি

শ্ৰীমত কেশৱ ৰায় মন্ত্রী, স্বাস্থ্য আৰু পৰিয়াল কল্যাণ, বিজ্ঞান আৰু কৃষিক্ষেত্ৰ, অৰা ৰক্ষণ বিভাগ, অসম চৰকাৰ	শ্ৰীমত পিতৃয় ৰাজৰিকা মন্ত্রী, উন্নয়ন, জনসংগ্ৰহ, জনসংগ্ৰহ, সংস্কৃতি পৰিচালনা বিভাগ, অসম চৰকাৰ
শ্ৰীমত সোণেন মোহন মন্ত্রী, স্বাস্থ্য, দুৰ্গোপায়ন বিভাগ, অসম চৰকাৰ	শ্ৰীমত জগন্ত ৰায়চক্ৰ মন্ত্রী, জনসংগ্ৰহ নীতি, বৈশিষ্ট্য, নিয়োগ আৰু উদ্যোগ বিভাগ, অসম চৰকাৰ
শ্ৰীমত শশিভাৰ গোস্বামী মন্ত্রী, স্বাস্থ্য আৰু পৰিয়াল কল্যাণ, অসম চৰকাৰ	শ্ৰীমত বিজয় মুকুন্দ বিজ্ঞান, অসম চৰকাৰ

নি অসম কো-অপাৰেটিভ এণ্ডেভাৰ বেক লি:  
পানবজাৰ, গুৱাহাটী - ৭৮১০০১

এণ্ডেভাৰ বেক  
বাহিৰ বেক

আপোনাৰ মুৰস্বাই হৈছে  
আপোনাৰ প্ৰিয়জনৰ বাবে মূল্যবান উপহাৰ

দ্ৰুতগতি বাহন চলাই নিজৰ লগতে  
আনৰো জীৱনলৈ বিপদ মাতি নানিব

@TransportAssam | 9531107518

Hoarding

# Our Family

A strong team of **125+ employees** assisting you with top notch services with on-time delivery.

With our well-experienced and highly motivated team, we offer the best attention and services at all times to our valued clients.

Qualified and skilled resources with industry certification like **MCSA, PGDM, B.tech, Mass Com, Digital Marketing Experts, Graphics and Animation Experts** along with **SEO Experts** and more.





**THANK YOU**



2nd Floor, Golden Woods Convenient, Above TVS  
Savera Showroom, RG Baruah Road, Manik  
Nagar, Guwahati- 781005

**Contact us**



**+91 99547 34962**



**becare@redbeeinc.in**  
**pumpy@redbeeinc.in**